

## INTRODUCTORY EVENT

Date: 16 August 2013, Friday

Time: 11:30am – 2pm

Venue: Namlo Restaurant, Bakhundole (Opposite Norwegian Embassy)

Fee: NRs. 500

## CONTEXT

According to the *National Population and Housing Census 2011 (Village Development Committee/Municipality) Report* published in November 2012 by the Government of Nepal, National Planning Commission Secretariat, Central Bureau of Statistics Kathmandu, the total population of Nepal is 26,494,504. Out of the total population, 3,978,149 or 15% comprises of citizens above fifty years of age amongst which the districts of Lalitpur and Kathmandu which is the target of Bihani Social Venture contributes with a total of 277,854 citizens.

Nepal	Population	%	Male	%	Female	%
All ages	26,494,504	100	12,849,041	100	13,645,463	100
Above 50	<b>3,978,149</b>	<b>15</b>	<b>1,983,695</b>	<b>15</b>	<b>1,994,454</b>	<b>15</b>

Lalitpur	Population	%	Male	%	Female	%
All ages	468,132	100	238,082	100	230,050	100
50-54	18,280	3.9	9,442	3.97	8,838	3.84
55-59	13,713	2.93	6,997	2.94	6,716	2.92
60 - 64	11,498	2.46	5,557	2.33	5,941	2.58
65-69	9,146	1.95	4,351	1.83	4,795	2.08
70-74	6,607	1.41	3,137	1.32	3,470	1.51
75-79	4,686	1	2,085	0.88	2,601	1.13
80-84	2,538	0.54	1,159	0.49	1,379	0.6
85 - 89	1,365	0.29	583	0.24	782	0.34
90 - 94	462	0.1	183	0.08	279	0.12
95 & Above	148	0.03	51	0.02	97	0.04
<b>Total</b>	<b>68,443</b>	<b>15</b>	<b>33,545</b>	<b>14</b>	<b>34,898</b>	<b>15</b>

Kathmandu	Population	%	Male	%	Female	%
All ages	1,744,240	100	913,001	100	831,239	100
50-54	60,754	3.48	32,417	3.55	28,337	3.41
55-59	43,354	2.49	22,791	2.5	20,563	2.47
60 - 64	34,946	2	17,188	1.88	17,758	2.14
65-69	25,950	1.49	12,441	1.36	13,509	1.63
70-74	18,205	1.04	8,394	0.92	9,811	1.18
75-79	13,220	0.76	5,849	0.64	7,271	0.89
80-84	7,482	0.43	3,176	0.35	4,306	0.52
85 - 89	3,660	0.21	1,564	0.17	2,096	0.25
90 - 94	1,314	0.08	494	0.05	820	0.1
95 & Above	526	0.03	216	0.02	310	0.04
<b>Total</b>	<b>209,411</b>	<b>12</b>	<b>104,530</b>	<b>11</b>	<b>104,781</b>	<b>13</b>

In recent years, there have been changes occurring not only due to age and livelihood but also due to easy global mobility of youths and earning population leaving behind empty homes and ageing parents. In the near future a huge number of the currently active population may face a similar vacuum or activity less life therefore, the services that Bihani intends to provide is an investment into our active, productive and happy elderly life.

## THE EVENT

The purpose of this event is to introduce Bihani Social Venture and the services it will provide to the attendees. The gathering will see the presence of our potential clients along with our Advisers from different fields. It has been designed as an interactive platform wherein the attendees can meet likeminded people and also decide the types of services that they would like to be a part of. The objectives of the event are:

- To understand the relevance of the services we will be providing
- To gather constructive suggestions and comments through the feedback forms that will be filled
- To create a platform of interaction amongst the attendees and the Speakers
- To announce the start of our pilot services after the event
- To plan our calendar of events based on the interest generated from the event

## Event Schedule

Timing	Activity
11:30 am- 11:40am	Welcome drinks and everyone arrives
11:40am - 1:00pm	Introduction about Bihani & its services
1:00pm - 1:30pm	Lunch/ Interaction
1:30pm - 2:00pm	Closing, Feedback